June 1938 Bulletin

“Kindergarten Claims a King”

Syntonists ad optometrists are being flooded with “Me-too” literature establishing the already known fact that Riley Spitler once worked for a man and wrote what he was paid for and expected to write. Well, what of it?

This is not news to those who have known Riley twenty years. WE have known all this for years. We also know what the lost by that association.

Frenzied screaming of “Me-too” will gain nothing for the man who gypped Riley. Not if we know the temper of optometrists.

Know the facts. Reread “---that you may know the FACTS” from the January Syntonogram bulletin. Then tell your fellow optometrists.

Verily, “The Kindergarten claims to have educated a King”.

Well, well, WELL, WELL ! !

C. S. O